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MEMORANDUM FOR: JWB

You have a speaking engagement at CofC at the same time as PAAG's meeting. I've asked Mr. Elder to attend in your absence.

S.

Thanks - Please

STAT

STAT

Call [redacted]

Date

FORM 101 USE PREVIOUS

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S. Please schedule
① we for the meetings
② → suppose we'll need
a PAAG fill
Let's ask Walt to be my
backup on this.
③ Thanks.

STAT

26 October 1978

MEMORANDUM FOR: See Distribution

STAT FROM: [redacted]
Executive Secretary, PAAG

SUBJECT: PAAG Meeting

STAT The Public Affairs Advisory Group will meet in the DCI Conference Room at 1000 hours Thursday 9 November 1978.

If you will be unable to attend, please telephone the
STAT name of your substitute to [redacted] 351-7676 [redacted]

STAT [redacted]

Distribution:
Charles Briggs, OIG
STAT [redacted]

(attachments:)
agenda
minutes of meeting I

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AGENDA FOR PAAG MEETING II

I. Introductory remarks/announcements

II. Discussion of inter-Agency communications

- a. what problems must be overcome
- b. how can the PAAG assist
- c. what can be done to make them better

III. New multi-media show

- a. status
- b. content

IV. A new brochure on "Intelligence"

- a. brief review of current brochure
- b. ways to be improved
- c. plan of action

V. PAAG awareness

- a. use of bulletin boards to alert employees of the PAAG
- b. DCI Note

VI. Conclusion and final comments

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26 October 1978

M-I-N-U-T-E-S

Public Affairs Advisory Group: First Meeting
12 October 1978 1000 Hours Room 7 D 64

The first meeting of the Public Affairs Advisory Group (PAAG) was called to order at 1010 by the Chairman, Mr. Herbert Hetu, the Director of Public Affairs.

All eleven members of the PAAG were present (a list is attached)
STAT and five members from the Public Affairs Office attended.
STAT

M-E-E-T-I-N-G

After calling the meeting to order, the Chairman welcomed PAAG members and explained that the primary reason for the establishment of the group was to:

--provide for an Agency-wide exchange of information and ideas related to the Public Affairs role; and

--to assist in organizing and maintaining a Speakers Bureau.

The Chairman gave an overall talk on the history of the Public Affairs Office. The history of the office was explained and reference was made to the FOIA, the Church and Pike Committees, Snepp and Agee.

The Chairman then covered some of the current activities of the Public Affairs Office, including how much the office deals with the media; our role with Admiral Turner (Q&A book); and the office's role with the current guest speaker, Clark Clifford.

At 1045, the PAAG members viewed the Public Affairs tape over the DCI Conference Room CCTV unit. After the viewing, the Chairman expressed his feelings that the media is no longer requesting access to the Agency to produce shows such as "60 Minutes" and "Good Morning America." The point was that once the networks got it out of their systems, they were satisfied.

PAAG kits were handed out to all members and due to time limitations the Chairman gave a general description of what they contained. Members were encouraged to read over the materials when they had time.

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